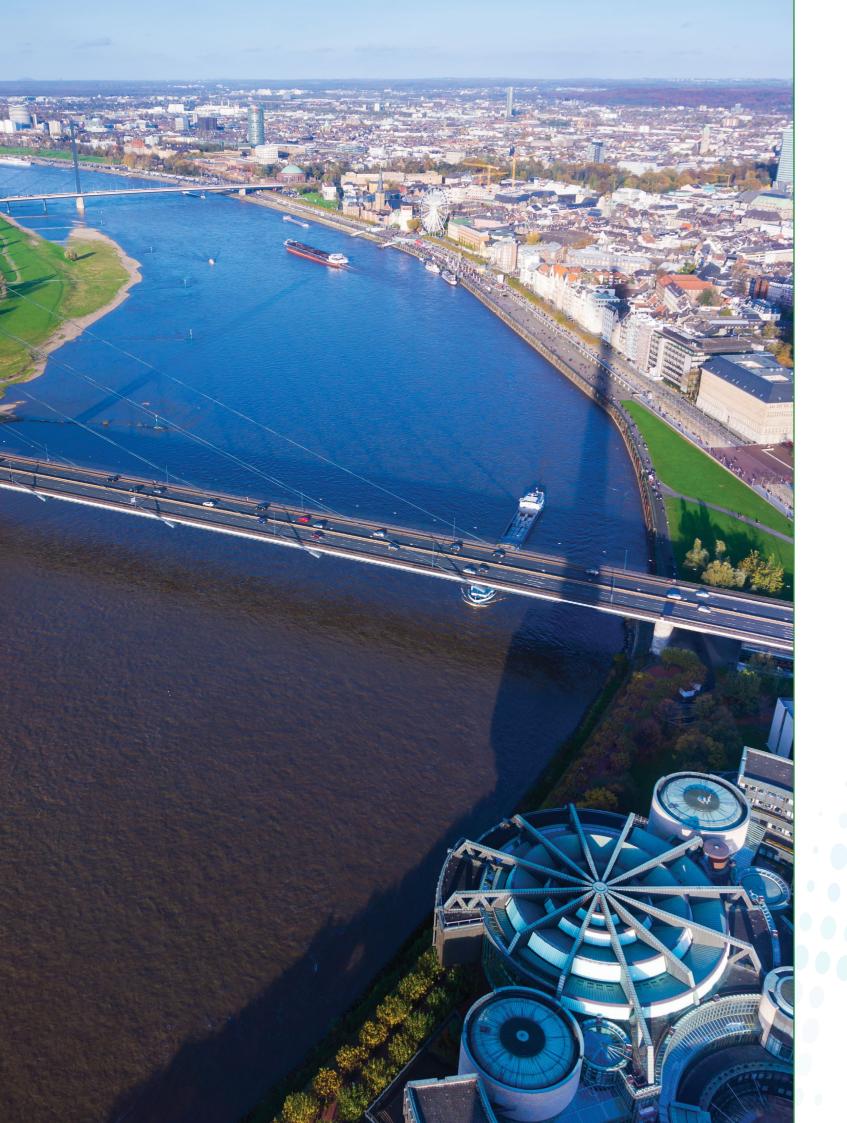
# Sponsorship opportunities

www.feaglobalevents.org



04-05 October 2018 Düsseldorf, Germany





### Dear Friend,

It is my pleasure as the President of FEA and a board member of the German Aerosol Association (IGA) to invite you to Düsseldorf in 2018.

Exhibition in Europe.

business partners.

vears.

apart from their global reach.

Every event will be located in a different, conveniently accessible European city to promote the aerosol industry and form long-term connections.

As Germany is the second biggest aerosol producing country in Europe and because Düsseldorf is an IGA representative, I am convinced that this city is extremely well equipped to promote the aerosol business within and outside of the country.

Let's prepare the bright future of the aerosol industry together with the open and innovative spirit that characterises our industry and that drives sustainability and business success forward.

I look forward to welcoming you to Düsseldorf in 2018. Rolf Bayersdörfer FEA President

Organised by:

The FEA Board of Directors decided several years ago that the FEA would take responsibility and leadership in organizing the Aerosol Congress and

Our vision is to turn the event into a global meeting point for experts and

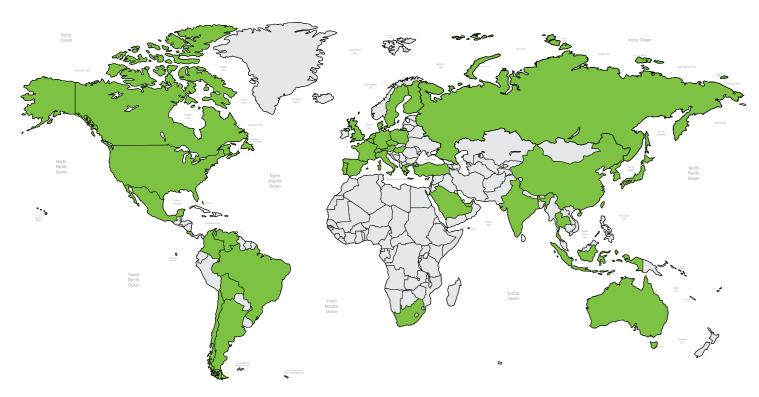
Nowadays, the pace of innovation and technical progress is such that it has become necessary to host the event biennially as opposed to every three

To make the event still more attractive, we are extending beyond the technical expert presentations and scheduling inspiring talks, that have little in common

# **Five reasons** why you must attend the FEA Global Aerosol Events in 2018:

- An ideal environment to meet and share experience with over 1.500 participants coming from all over the world
- The largest European exhibition of service providers of the Aerosol industry
- An innovative programme featuring state of the art interactive sessions
- Outstanding and motivating speakers and experts in all sessions
- ♦ An opportunity to enjoy an exciting experience in Düsseldorf

# 40 Countries and 1.500 Participants



# **Destination:** Central Location

As one of Germany's important economic and scientific hubs, Düsseldorf is a popular place for conventions and business events. In addition to classical convention and meeting centres, Düsseldorf Congress Sport & Event GmbH also offers a broad range of special event venues, arenas and unusual incentive ideas. From business events to major international conventions with tens of thousands of participants, we have the right space for it. The excellent international transportation options, an expansive array of hotel accommodations, and quick travel within the city provide optimal conditions.





# **Sponsor** Opportunities

#### **FEA Awards Dinner**

#### The FEA Awards

dinner will take place at the congress centre on Thursday 4th October 2018. The dinner is not included with the registration and delegates wishing to attend the dinner need to pay for their reservation. Including 10 tickets for the Gala dinner. Of course your company will be clearly noted as the sponsor in the congress program and at the dinner.

# Sponsorship 15.000 €

15.000€

5.000€

#### **Event Application Sponsor**

The App allows attendees to navigate the expo floor, connect with other attendees, view the schedule. Sponsorship of the mobile App will include the company logo and menu pages, a promoted post and welcome message for attendees, and one App notification to be written by the sponsor, approved and scheduled by organizing management.

#### **Exhibition Coffee Break Sponsor**

Conference attendees love a complimentary cup of coffee between sessions! This sponsorship includes napkins branded with your company logo (one color), recognition on signs at the coffee stations, and overall sponsorship recognition.



Sponsorship

Sponsorship



#### The FEApero sponsor will host the 1hour cocktail reception which will take place in the exhibition venue before the FEA Awards Dinner on Thursday, 04th October 2018. Take this opportunity to display your company's literature and signage to leave a lasting impression with attendees.

#### Signage

Display your company branding on the banner above the exit doors inside the Exhibition Hall and share your message with all attendees. Digital signage presence will direct attendees to your booth and continue to spread your marketing message.

#### **Closing Cocktail & Ceremony**

Take this opportunity to market your company as we wrap up with a cocktail to celebrate all of our achievements. Display your company's literature and signage during the cocktail event. The Closing Cocktail will take place after the sessions on Friday, 05th October 2018 from 03:20pm to 04:00pm in the FEA Network Place.



ADVERTISEMENT

# **Sponsor** Opportunities

#### Wifi Internet Sponsor

Be the exclusive sponsor of the wireless network that allows thousands to stay connected at the event. This sponsor will also have the opportunity to have one message per day featured on the live news.

#### Water Station Sponsor

Water dispensers will be located in various areas of the venue and will be highly frequented by delegates thus posing a great & highly visible branding opportunity.

#### **Congress Bag Sponsor**

Sponsors will have the opportunity to display their name and logo on the congress bag which will be distributed to delegates.

#### **Lanyard Sponsor**

Capture the attention of thousands as attendees wear your company's name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each and every attendee as they pick up their badge.

#### **Phone Charging Stations**

Delegates will be able to charge their mobile devices during the event by using lockable charging stations. Whilst being a useful tool, the stations offer an excellent branding opportunity. The large screens built into the charging stations allow you to advertise to a captive audience.

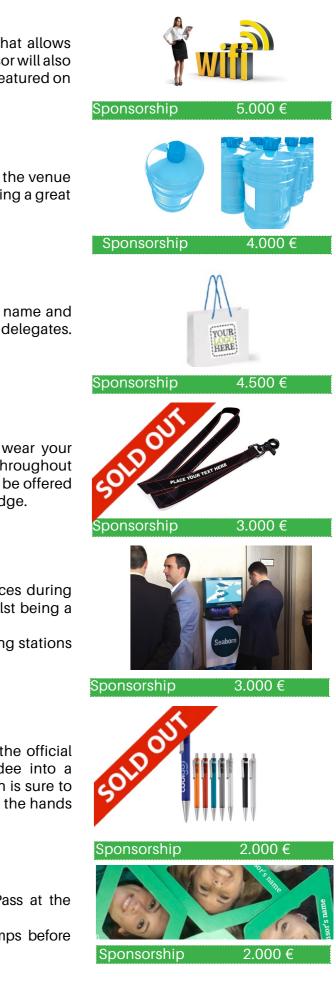
#### **Pen Sponsor**

Make a lasting impression! Promote your logo on the official event pen, and turn every full-conference attendee into a branding vehicle for your company. This handy pen is sure to be used long after the event, keeping your brand in the hands of potential customers.

#### **Exhibitors Hunt Pass**

Upon arrival, you will receive an Exhibitors Hunt Pass at the registration desk.

Visit a maximum of sponsors and collect their stamps before 10:00am on Friday, 05th October 2018!



# **Delegate** Registration

Delegates registration fees	Before 4 May 2018	After 4 May 2018	Registration fee includes
Full Delegate	500,00 € + VAT	650,00 € + VAT	Congress attendance for 2 days Access to exhibition area for 2 days Congress bag & documents Certificate of attendance Coffee breaks & lunches during 2 days Closing cocktail on Friday, 5th October 2018 @ 3.20 pm
Delegate per day	325,00 € + VAT		Congress attendance for 1 day Access to exhibition area for 1 day Congress bag & documents Certificate of attendance Coffee breaks & lunch for 1 day Closing cocktail on Friday, 5th October 2018 @ 3.20 pm
Visitor per day	200,00 € + VAT		Access to exhibition area for 1 day Coffee breaks & lunch for 1 day Closing cocktail on Friday, 5th October 2018 @ 3.20 pm
Gala dinner (per person)	175,00 € + VAT		Gala dinner on Thursday, 4th October 2018

19% VAT not included (subject to applicable rate when invoicing).

All reservations are to be made in written. The Organisation will not process registrations by phone. Registrations reservations must be made by filling the Delegates Registration On Line form. One form per person.

All payments must be made in Euros (€) by credit card: Visa, Mastercard or American Express. The organisation strongly recommends using the credit card payment.

Bank transfer will be accepted in Euros under request. When using bank transfer as a method of payment, please do not forget to include the following reference in the bank transfer "FEA2018 REGISTRATION FEE" + the name of the participant. All bank charges incurred will be borne by the payee.

A confirmation voucher will be sent once reservation is confirmed. No confirmation will be sent until the Event Secretariat has received the full payment.

Any difference arising in the payments will be collected on site by the Event Secretariat.

In case the registration funds are wired late or, for unexpected reasons, are not credited to the congress account at the time of registration, the original bank receipt will be required, if no proof of payment can be presented, full payment will be requested on site.

Registrations made after 24th September, 2018 will be processed directly on site.

## **Registration** Cancellation Policy

Cancellations or name changes must be notified in writing to Semico Group. Only in special cases, name changes will be accepted for another person in the same company.

Cancellation free of charge until 4th May 2018 (minus 50€ administrative cost) Cancellations made between 4th May 2018 and 31st May, 2018 will be refunded 50% of total amount of registration.

No refunds will be made for cancellations made as from 1st June, 2018 or registered participants who fail to attend.

No refunds will be made for cancelled sessions, cancelled lecturers or changes in the congress program.

Any kind of cancellation must be notified in written to fea2018@semico.be

Have questions? **Need more information? Please call** Event secretariat at +32 2 880 04 64 or

email: fea2018@semico.be



# Sponsorship Application Form

#### Please use CAPITAL LETTERS

Company Name:				
Address:				
Contact Person:	Position:			
E-mail:	Website:			
Address:	Tel:			

#### Please tick the item(s) which you would like to sponsor:

FEA Awards Dinner	15.000€
Event Application	15.000€
Exhibition Coffee Break	12.500 €
FEApero (Sold OUT)	5.000 €
Exhibition Hall Banner and Digital Signage	5.000 €
WIFI Internet	5.000 €
Closing Cocktail & Ceremony	5.000 €
Water Station	4.000 €
Congress Bag	4.500 €
Lanyard (Sold OUT)	3.500 €
Phone Charging Stations	3.000 €
Exhibitors Hunt Pass	2.000 €
Pen Sponsorship <mark>(Sold OUT</mark> )	2.000 €

Terms of payment:	Cancellation policy :		
60% of the total fee due with invoice raised after receipt of the application form	<ul> <li>Cancellation received in writing up to 6 months before the event : 20% cancellation fee of the total amount.</li> </ul>		
40% remaining will be invoiced in May 2018	<ul> <li>Cancellation received in writing until 4 months before the event : 50% cancellation fee of total amount.</li> <li>Cancellation received in writing later than 2 months before the congress : the sponsor will be liable for the total charge.</li> </ul>		
This application is legally binding	Name & Last Name:	Signature:	
Date:			

This form should be completed and returned as soon as possible to:

For inquiries about registration, please contact:

EVENT SECRETARIAT: Semico Group N.V. - Korte Meer 16-20 - 9000 Gent, Belgium Tel: +32 2 880 04 64 - E-mail: fea2018@semico.be - Fax: +32 9 233 85 97 A VAT invoice will be issued on receipt of this Sponsorship Application form.

# **We're** expecting

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